

COS Business Internship Program

SPRING 2010



Local Radio Station Utilizes Interns

Business students had the opportunity to intern with a local radio station over the spring 2010 semester. Diana Azuara and Sarah Hobbs were selected to work with the talented staff at KSEQ. "It has helped me to think about how and what kind of work I will be looking for soon and to prepare for that," said Sarah Hobbs.

KSEQ radio is located right here in Visalia. Its broadcasting area covers all of the Fresno/Visalia area. The first air date was in 1984 and is owned by Buckley Broadcasting.

KSEQ might be better known as Q97. The station encourages college students to intern each semester and offers challenging assignments. Students can be majoring in business, communications, marketing, or just interested in learning a new skill. Student interns learn how to use software, equipment and see how a radio station operates from the ground up. Thank you KSEQ for supporting interns.

THANK YOU

College of the Sequoias students are taking an interest in business. Once again the students are gaining a valuable educational opportunity through the business internship program offered at COS. COS has placed over 211 students with local businesses. **THANK YOU** to the following organizations within our community that have accepted COS interns during the spring 2010 semester! Through this type of involvement, we will continue to see our students succeed.

- Korsgaden/Jansma Insurance
- Homegrown Organic Farms
- KSEQ Radio
- Morsi Tax Service
- TCERA
- Visalia Marriott
- J's Mini-Mart
- The Lunch Box
- Tulare County Federal Credit Union
- Evolutions Fitness
- Center for Integrated Medicine
- Mike Skaff C.P.A.
- Citizen Business Bank
- PUT YOUR COMPANY HERE?



Helen Saechao is a business division intern at the Center for Integrated Medicine in Visalia, CA. She anticipates transferring to FSU in the fall to pursue her Bachelor's Degree in Business.

Measuring Success – One Intern at a Time...

Visit our new website at:

www.cosinternship.net

for open positions and how to apply for the internship program

SIGN UP NOW FOR SUMMER/FALL 2010 SEMESTER INTERNSHIPS!

Internships can be paid or unpaid; students earn college credits for the hours they work. Hours typically are scheduled around the student's courses in an effort to integrate college and work. The goal is a well-rounded experience that students can take with them as they move into their future careers.

Contact Janell Spencer
(559)730-3931 email: janells@cos.edu
Visit: www.cosinternship.net

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Spotlight on



BUSINESS INTERNSHIP WEBSITE GOES LIVE

With all of the technological advances that surround us, almost all students and businesses are utilizing the internet to meet their communication needs. Here at COS, the Business Division's internship program has recognized the need to be more accessible to the community and stay up to date with the way businesses and students are communicating. We are proud to announce that our new website at www.cosinternship.net is up and running. Our staff has been working diligently to develop a website that is user friendly and contains all of the tools to better serve our community.

The new website for the internship program provides ease and convenience for both student and employer participants.

COS Superintendent/President:

Bill Scroggins

Business Division Dean:

Brent Calvin

Business Division Chair:

Brian Bettencourt

Business Internship team:

Janell Spencer

Lucy DeCaro

Kevin Picciuto

Mike Skaff

Becky Bullough



"If any students are thinking of registering for the COS internship program, I would say, "Do it". I am working 4 hours a week for the Q97 radio station and it has been a great opportunity to see how the programs I am learning in classes are used in a business."

~ Sarah Hobbs
COS Intern

Access to information about the program is now just a click away. Students and businesses will be able to learn why internships are



Sarah Hobbs is a business division intern at the KSEQ radio in Visalia, CA.

important, how to apply, and the requirements needed to participate. Internships will be posted on the site and available to view by category. Our internship categories range to cover many business fields. Businesses can go directly to the site to print the forms needed to get started with the process.

You will find resume writing tips as well as links to websites that specialize in interview preparation. The internship program continues to find new ways to provide students with the tools they will need to become successful after degree completion. We encourage you to visit the site and become a face book fan. When you become a fan you will be able to stay up to date with upcoming internship events.



SIGN TIME
MOST SIGNS DONE 5:41ME D:1Y!

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The COS Internship program would like to give a special thank you to our generous donors. SIGN TIME of Visalia provided a 5' banner and COLORSPOT PRINTING.COM provided full color posters for our program!